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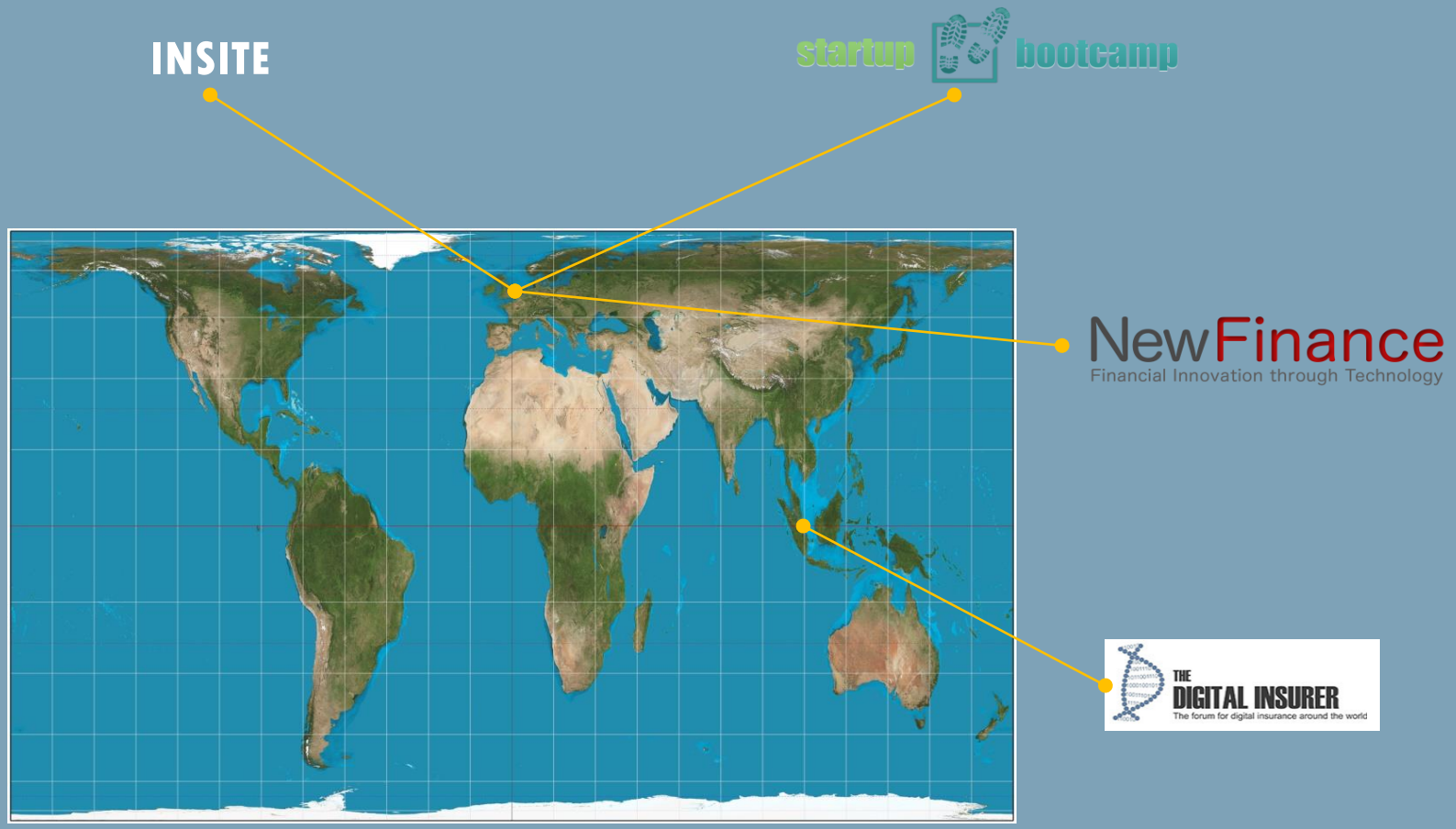

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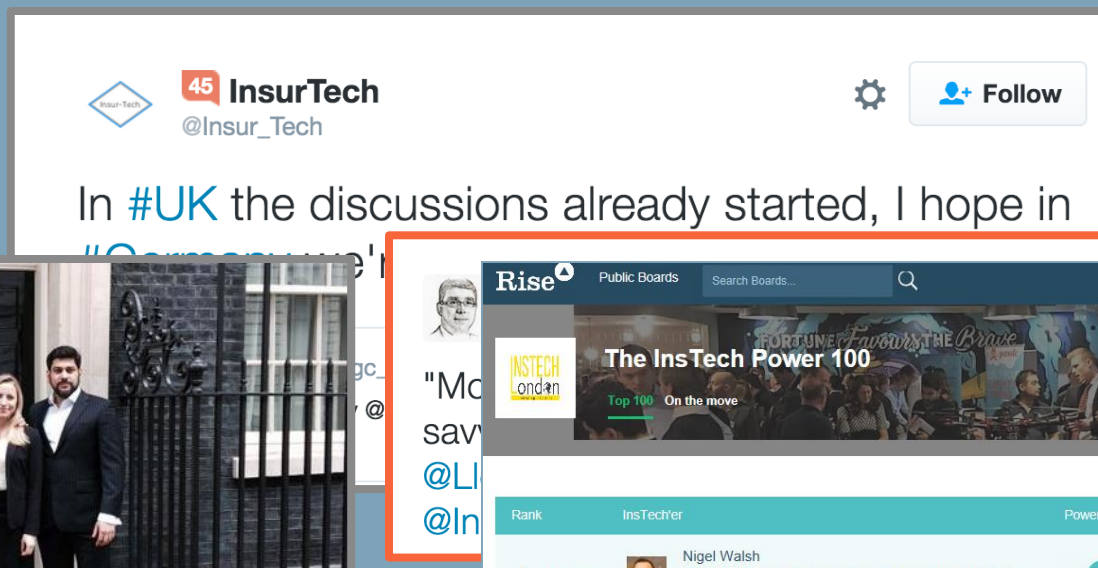

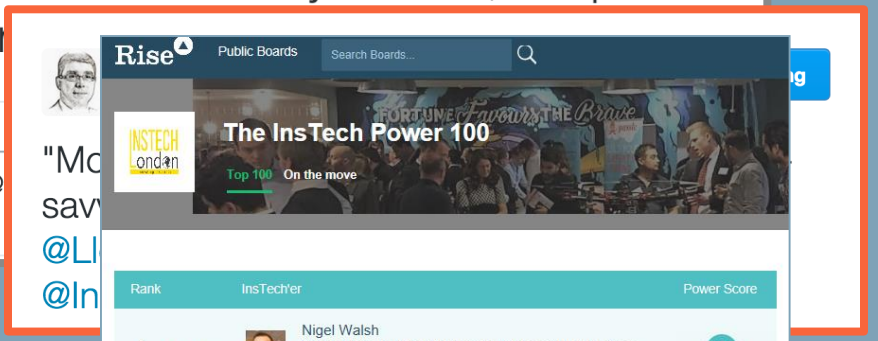

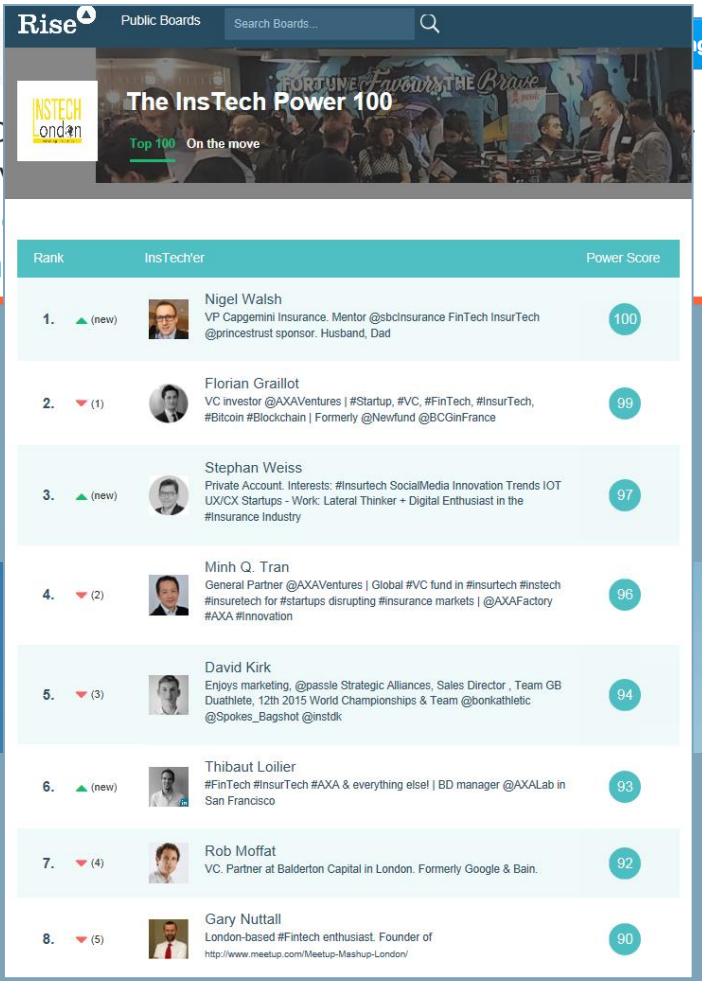

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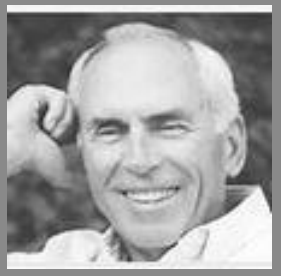
What we tend to expect

Impact

Time

Amara's law



What tends to actually happen

Impact

Time

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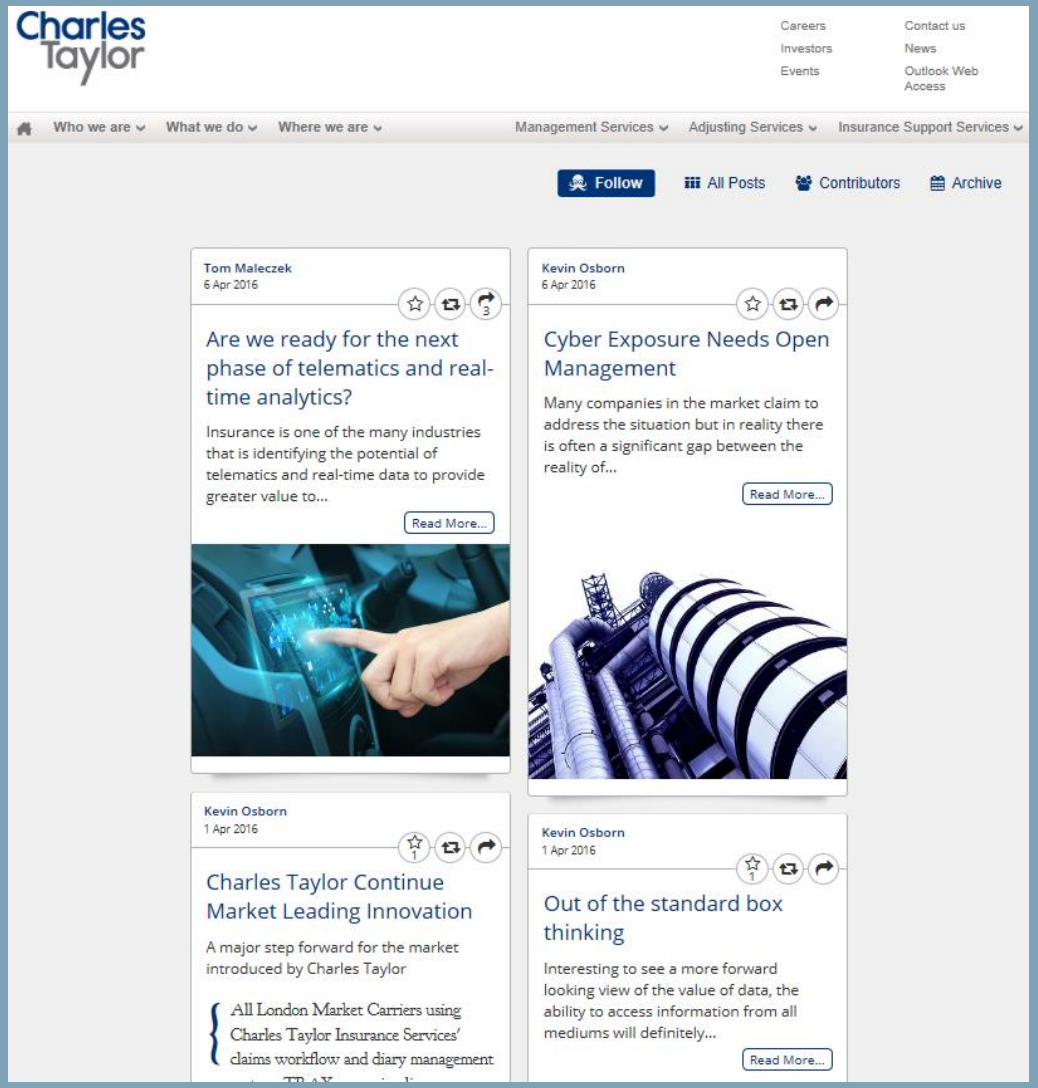

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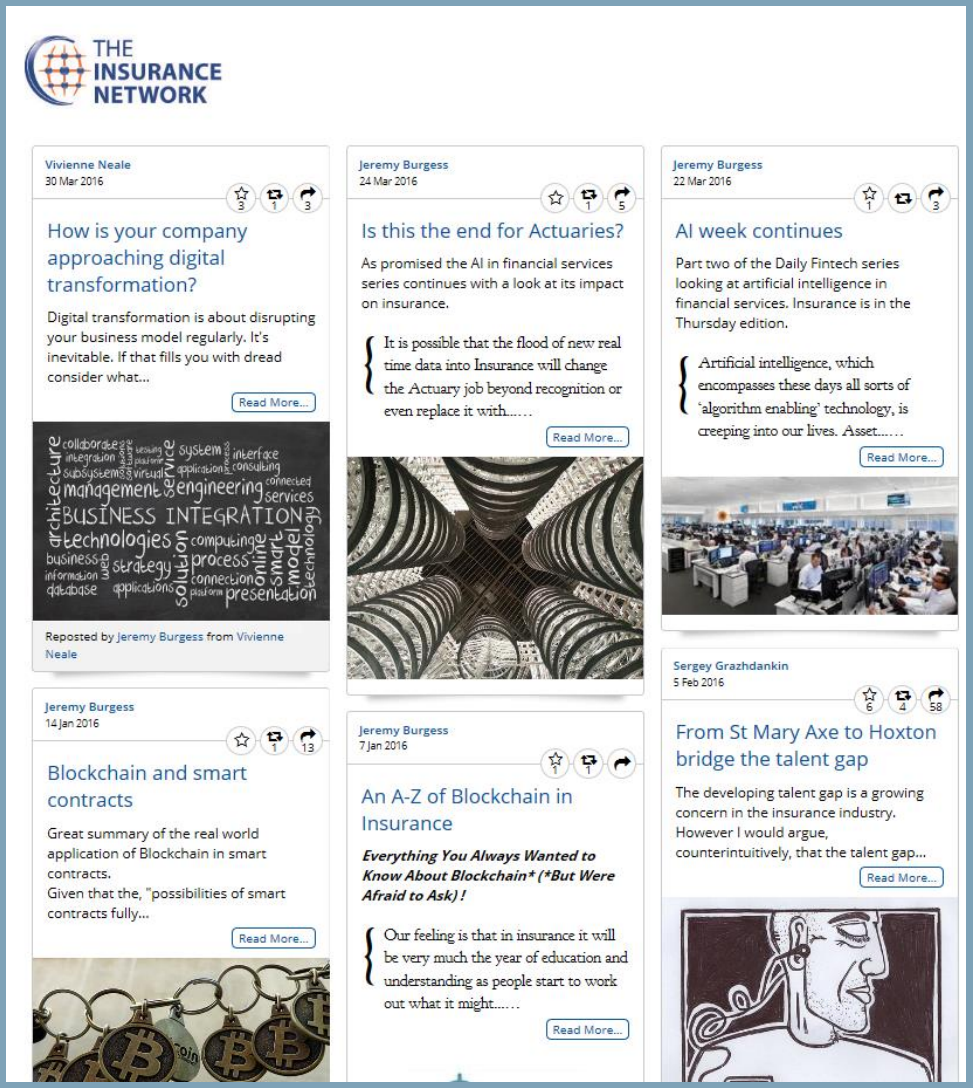

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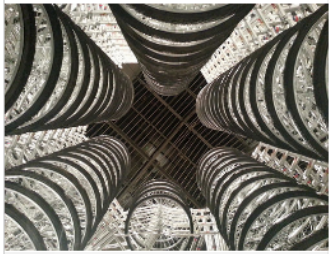

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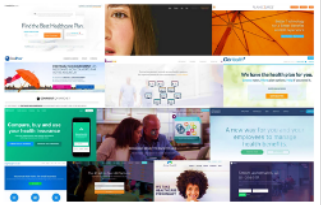

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